



School Incentive Program

## PRESS RELEASE

**DATE:** October 21, 2016  
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### **ALEDO INDEPENDENT SCHOOL DISTRICT'S TIM BUCHANAN TO RECEIVE HERO AWARD**

Score A Goal In The Classroom School Incentive Program has named **Tim Buchanan, Athletic Director for Aledo Independent School District**, the 2016 recipient of the prestigious *Bayard H. Friedman HERO Award* for being selected the most outstanding Coach-Athletic Director in all of North Texas. The award presentation will take place at the Aledo High School football game on Friday, October 21, 2016, at Bearcat Stadium.

*The Bayard H. Friedman HERO Award* has been established, in his memory, to honor outstanding school employees. Mr. Friedman, a renowned civic leader, was a strong proponent of challenging students and educators to continuously strive to raise the level of education and excellence of those in positions of serving our children and communities.

Coach Buchanan started his successful coaching and athletic director career in Aledo in 1993. He decided to step down from coaching to dedicate more time being the Athletic Director in 2014. His football teams had a record of 227 wins, 53 losses, and 3 ties. Tim's genius attention to details and legendary love for his student athletes helped him lead the Aledo Bearcats to five state football championships! Our Hero received his Bachelor's Degree of Science and Education from Texas State University, and his Master's Degree at Texas A&M. He and his wife, Rebecca, have two children, Madeline and Caleb.

In addition to the HERO Award, Coach Buchanan is receiving a \$1,000 honorarium in appreciation for all he does for the Aledo community.